**Статья Цыпышев Тимофей ИУ5-11Б**

Today I would like to talk about social engineering. It is an integral part of the information society. Most of all, this skill is needed by the project manager and an information security specialist. Man has weaknesses with which we can secretly control people. I want to talk about them.

**Greed**

Greed and envy are the most common weaknesses that are used to covertly control people. The uncontrollable desire to get rich quickly is used by many, from casinos to people in torn jeans giving lectures on "How to become a millionaire".

**Envy**

Envy is often used in unfair competition when trying to make a more successful competitor guilty of what he does best.

**Fear**

Fear is a natural reaction of the body to danger, designed to protect a person from death. But, as it happens, these are the main defense mechanisms that are used to control people.

People have been studying their own fear for a long time and with interest, trying to understand its cause. Fear can be used to limit people's knowledge of the world around them.

**Food**

Food is necessary for a person. People are manipulated with it. The goal is to accustom a person to a certain type of food and the use of certain types of products.

Food provides many ways of covert control over people. For example, food production may be specifically restricted in order to inflate prices for them.

**Anger**

Distracting attention from what is really happening and transferring anger from yourself to someone else is the most common method of manipulation.

Therefore, thoughtless anger is often used in their clever plans by various political strategists.

**Flattery**

Thoughtless praise of any thing is the main task of flattery. Lies and flattery go side by side, helping flatterers achieve their secret, sinister plans. Many people succumb to weakness and fall into the hands of a flatterer.

Flattery is often used for political, advertising and managerial purposes.

**Thirst for entertainment**

In our post-industrial world, a real cult of entertainment has appeared, which is planted with the help of television, music, video games and books.

The more a person indulges in idleness, the less he is adapted to think, reflect and struggle. The main goal is to make sure that a person never looks at the world with a critical eye. The world of someone else's fantasy replaces the real world, hides all its shortcomings.

**Laziness and stupidity**

Laziness and stupidity in the dexterous hands of a manipulator are also an effective means of controlling people.

Lazy and stupid people can be convinced of anything and forced to behave as they please, spending a minimum of effort on it. Laziness prevents you from rechecking information, and stupidity does not allow you to correctly discard unnecessary facts.

Considering all these weaknesses and combining the above methods, you can achieve almost anything from a person.

**That's all for today. Thank you for your attention!**